

**FILED**  
**SEP 16 1957**  
**Registration Section**  
**DEPARTMENT OF JUSTICE**  
**Under the Foreign Agents Registration Act of 1938, As Amended**

**UNITED STATES DEPARTMENT OF JUSTICE**  
**WASHINGTON, D. C.**

**EXHIBIT C**

**REGISTRATION No.** 1066

**TO REGISTRATION STATEMENTS**

*Furnish this exhibit for each FOREIGN PRINCIPAL of the Registrant.*

**THIS EXHIBIT WILL NOT BE ACCEPTED FOR FILING UNLESS IT IS REASONABLY COMPLETE AND ACCURATE.**

1. Name and address of Registrant. **Doyle Dane Bernbach Inc.**  
**20 West 43rd Street, New York 36, N.Y.**

2. (a) Name of Foreign Principal. **Israel Government Tourist Office**

(b) Principal address of Foreign Principal. **574 Fifth Avenue, New York, N.Y.**

3. If the Foreign Principal is a foreign government, state the following:

*Branch or agency thereof represented  
by Registrant*

*Name and title of official with  
whom Registrant deals*

**Israel Government Tourist Office, U.S.A.**

**Joseph Ilan, Director**

4. If the Foreign Principal is an individual (natural person), state -

(a) All present business and residence addresses not given under item 2(b).

(b) Citizenship or nationality:

(c) If an officer, employee, or agent of a foreign government, foreign political party, or any official or agency thereof, state -

*Name of such government,  
political party, official, or  
agency*

*Nature of Foreign Principal's  
office, employment, or  
agency*

*Nature of any subsidy  
or other financial  
arrangement*

5. If the Foreign Principal is not an individual (natural person) or a foreign government, state the following:

(a) Type of Foreign Principal's organization.

Committee \_\_\_\_\_ Voluntary group \_\_\_\_\_ Association \_\_\_\_\_

Partnership \_\_\_\_\_ Corporation \_\_\_\_\_ Foreign Political Party \_\_\_\_\_

Other (specify) \_\_\_\_\_

(b) Date and place of organization.

(c) All partners, officers, directors, and similar officials of the Foreign Principal.

*Name and address of official*

*Position, office or nature of duties*

(d) List, if any, all of the Foreign Principal's branches and local units and other component or affiliated groups or organizations in the United States and elsewhere.

*Name and address of branch, unit  
group, or organization*

*Nature of connection with foreign  
principal*

(e) Branch or group, if any, represented by Registrant.

6. If the Foreign Principal is not a foreign government but is supervised, directed, or controlled by a foreign government, foreign political party, or an official or agency thereof, or by any other person or persons, state -

*Name of such government, political  
party, or other persons*

*Nature and extent of supervision,  
direction or control*

7. If the Foreign Principal is not a foreign government but is financed or subsidized in any way by a foreign government, foreign political party, or an official or agency thereof, or by any other person or persons, state -

*Name of such government, political  
party, or other persons*

*Nature and extent of such financing  
or subsidization*

8. If the Foreign Principal is not a foreign government, state nature of all its businesses, occupations or functions: